Data Sharing webinar introduction
Tamme van der Wal (WR)
NEW IACS VISION in ACTION - NIVA

• H2020 Innovation Action
• Proposal in response to call: Digital solutions and e-tools to modernise the CAP
• Consortium
  • lead = WUR
  • 9 paying agencies (NL-DK-SP-IT-FR-GR-EE-LT-IR)
  • technical partners, total 27 partners
three main challenges:

• Absorbing innovations to simplify the CAP governance;
• Reducing socio-economic and administrative burden to farmers;
• Reducing the gap between IACS data use and potential broader uses.

While: the European Commission proposes a more flexible system, simplifying and modernising the way the CAP works. The policy will shift the emphasis from compliance and rules towards results and performance.
NIVA and PA’s subsidy process
DATA SHARING and IACS DATA
What kinds of data are we talking about?
What kind of ‘sharing’ are we talking about?
GDPR

• Focus on privacy
• Generic framework for responsive data sharing
• Data protection by design and by default

• Lawfulness of data processing:
  • Contract, obligations, public interest etc.
  • Voluntary consent (1 out of 6 possible lawfulnesses)

• Data controller must explain why and how to process data
• Data controller makes arrangements with third party processors
Payment Services Directive 2

- Focus on data sharing!
- Obligations to banks to provide data to 3rd parties
- The key game changer is the provision to allow trusted third parties access to accounts, but at the same time ensuring consumer security.
- 3rd parties need a license before getting access to banking network.

- Explicit consent is needed:
  - Not accumulated, step-by-step (account balance, transactions last 90 days, whole history);

- Stimulates innovative services:
  - Accounting software services; dashboards (payments overview); spending analysis etc.

- Current risks:
  - Linked services (“You don’t get a loan if I can’t get your whole history”);
  - Obligation by banks to open-up all history to e.g. big-tech companies ...
Issues for data sharing

• What is the “lawfulness” of data sharing?
  • (public interest ... or consent?)

• How is “explicit consent” implemented?

• Can we split farmer’s data in “closed” and “open” and under what conditions?

• Can farmers still get EU subsidy if they don’t consent to data sharing?

• Do we need a European common approach for data sharing?
Webinar rules:

1. Questions through chat or put ‘question’ in the chat
2. Ask your question in mentimeter and like questions
2. Mute microphone when not speaking

Please note that the webinar is recorded and (parts) will published on the NIVA website
Outline

10.00 – 10.15  Introduction to the webinar  Tamme van der Wal (WUR)
10.15 – 10.30  Organising farm data position, experiences from the Netherlands  Sander Janssen (WUR)
10.30 – 10.50  EU initiatives in support of data for the agricultural sector and policies  Doris Marquardt (DG AGRI)
10.50 – 11.00  Q&A with Doris Marquardt
11.00 – 11.20  IACS Data Sharing  Mohamed El Aydam (DG AGRI)
11.20 – 11.30  Q&A with Mohamed El Aydam
11.30 – 12.00  General discussion, supported by Mentimeter  Tamme van der Wal (WUR)